

CIRCUSOL project is now on video

Contributed by: **ZABALA Innovation Consulting**

The new audio-visual piece explains in a brief and illustrative way what the CIRCUSOL project is about.



This European initiative aims to establish solar power as a spearhead sector in demonstrating a path driven by service-based businesses towards a circular economy in Europe.

The video explains how the Product-Service System (PPS) works and why it is the most efficient way to reduce waste and help make the solar power sector more sustainable. CIRCUSOL will unleash the full potential of circular business models that simultaneously deliver real environmental, economic and user benefits.

Solar power is booming. With a total installation of 400 GW by 2017 - a staggering 30% increase from 2016 - PV currently accounts for about 5% of the world's electricity generation capacity. In addition, electric vehicles (EVs) are also booming. It is expected that by 2040, one in every three cars on the road will be an EV.

For this purpose, the European Union has granted 8 million euros through the Horizon 2020 programme, making this project one of the most ambitious R&D initiatives.

Since its beginning in 2018 until its end in 2022, the project partners will develop and demonstrate PSS business models for the solar power sector.

The project started in 2018 and will run for four years, initiating a revolutionary adventure to change the present and achieve a better future. If you want to learn more just click on "play" and enjoy!

https://www.youtube.com/watch?v=F_gYNjQatVs

Contributor

Organisation

ZABALA Innovation Consulting

Paseo Santxiki, 3 bis

31192 Mutilva

Spain

[Website](#)

Contact

Communication Manager: Susana Garayoa

Tel.: 673009336

[E-mail](#)

[See more news from this contributor](#)

Related information

Projects	CIRCUSOL - Circular business models for the solar power industry
News	CIRCUSOL: Solar power business models towards a circular economy in Europe
Programmes	H2020
Countries	Belgium, Switzerland, Germany, Spain, France, Lithuania, Sweden

Subjects

Energy Saving - Environmental Protection - Renewable Sources of Energy - Sustainable development

Keywords

solar power, circular economy, product-service systems

Last updated on 2018-12-06

Retrieved on 2019-01-20

Permalink: https://cordis.europa.eu/news/rcn/130342_en.html

© European Union, 2019